



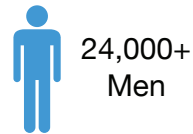
NEW CANAAN SOCIETY

2020-2021

IMPACT AND STRATEGIC VISION REPORT

About the New Canaan Society

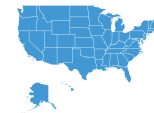
After 20 years, the New Canaan Society is now an International movement of men. We meet weekly or bi-weekly in local chapters to encourage each other in friendship and faith and to support each other to be better husbands, fathers and leaders in the marketplace and in our communities. NCS is often described as *Young Life for marketplace men*, where we focus on being open, honest, and vulnerable to grow in friendship with Jesus and each other.



24,000+
Men



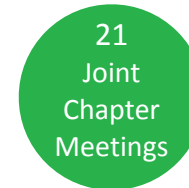
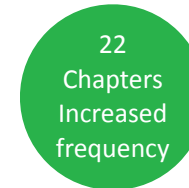
62
Chapters



24
States &
2 International

Growth During COVID:

In May, NCS launched our National *Roundtable Conversations & Five at Five Series*. These are designed to bring families together for teaching on practical and relevant topics, bring hope and lift the light of Jesus.



In July, 2020 we launched 3 new Virtual meetings to grow the NCS Network and reach men who are not near a chapter.



6
Broadcasts



13,392
VIEWERS



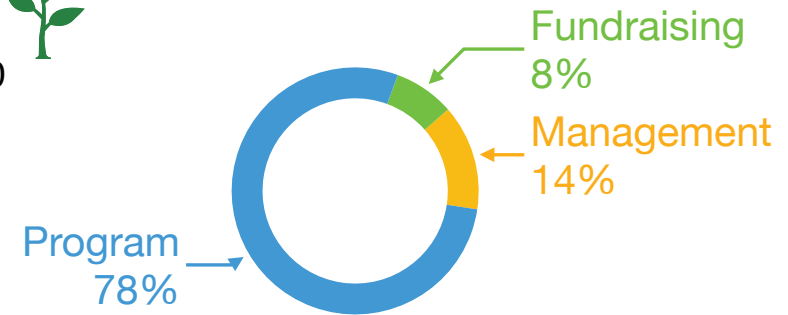
NCS 2020 need:

Additional contributions needed in fiscal year 2020 to accommodate financial needs through Q1 2021 - \$270,000.

Will you Partner with us on key projects and initiatives?



- Supporting new chapter launches and development - \$10,000
- National Roundtable Conversation broadcasts - \$25,000
- 3 New National Virtual Chapter Meetings - \$15,000
- Chapter Leadership Development Conference (CLDC) - \$13,000
- 2021 National Retreat - \$125,000
- International chapter launch development program - \$5,000
- Regional Retreat production and support - \$30,000
- “My NCS Story” content creation - \$15,000
- Chapter tools and Resources - \$7,000
- Website development and digital marketing - \$25,000



- Visionary : \$75,000 - \$150,000
- Champion : \$25,000 - \$75,000
- Catalyst : \$10,000 - \$25,000
- Sustainer: \$5,000 - \$10,000
- Investor : \$1,000 - \$5,000
- Patron : \$20 - \$200 per month

Checks:

New Canaan Society
 PO Box 866
 Stony Brook, NY 11790

Give direct

Via JP MORGAN CHASE
 Routing 021000021
 Account 102610760
 Acct name - New Canaan Society, Inc.

Give on-line

<https://newcanaansociety.org/donate-national/>

